



Sir Theo Foundation

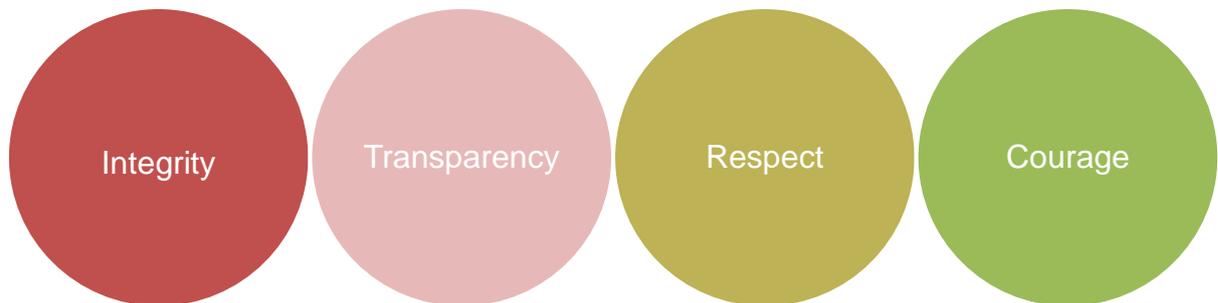
Strategic Plan 2019-2021

OVERVIEW

OUR STRATEGIC PLAN is driven by our mission and our values.

OUR MISSION is to provide funding to individuals and organisations who contribute to better health care services and better health outcomes for the people of Papua New Guinea.

OUR VALUES are:



The Trustee of the Sir Theo Foundation acknowledges its reliance on others to further the mission of the Foundation.

We believe that we have an obligation to undertake our mission:

- ✚ when it is difficult;
- ✚ in good faith;
- ✚ to the best of our abilities;
- ✚ with an absolute and all-encompassing commitment to serve and promote the objects of the Sir Theo Foundation.

We are proud of our work, and humbled by the generosity of those who allow us to do it.



THE FOUNDATION TODAY

Following a successful launch in 2014, the Trustee reviewed the Foundation's activities and public profile in the second half of 2018.

This strategic plan reflects the outcome of that review and has been adopted by the Trustee to take effect from 1 July 2019 to 30 June 2021.

In particular, this strategic plan builds on the success of the Foundation since its launch, and sets the direction of the Foundation for the 2019-2021 period.

The Foundation goes into this new period on solid ground. It has, for example:

- ✚ secured over K5million from donations, which has been applied in accordance with the Foundation's mission;
- ✚ received endorsement from the Government of PNG for renewal of the Foundation's tax exemption as a charitable foundation;
- ✚ received funding from the Government of Australia to support the position of the CEO of Port Moresby General Hospital (**POMGen**);
- ✚ expanded and strengthened the calibre of the Board of Directors of the Foundation's trustee, with appointments covering commercial, accounting and legal expertise.

The Foundation remains committed to the improvement of health care services for the people of Papua New Guinea.

This strategic plan reinforces that commitment.



OUR PRIORITIES AND HOW WE WILL ACHIEVE THEM

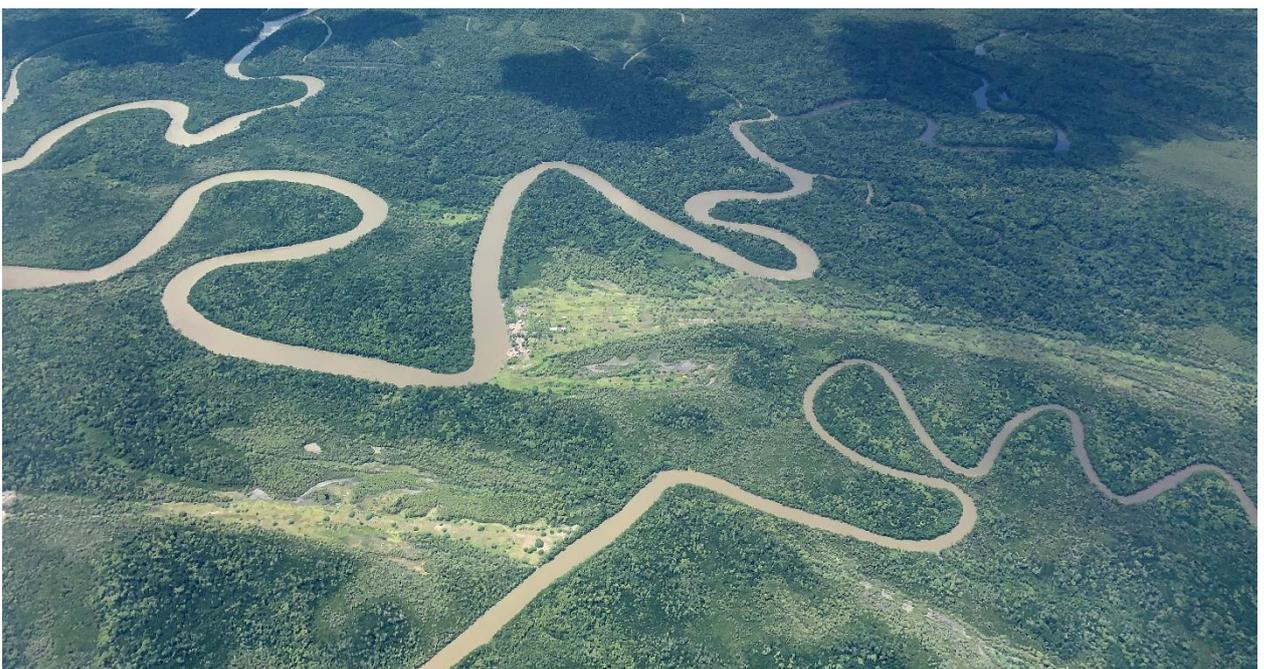
The Trustee has set three priorities for the Foundation for the 2019-2021 period.

These are:

- ✚ the continued funding of projects that will result in the betterment of POMGen;
- ✚ building the profile of the Foundation within PNG and internationally; and
- ✚ optimising the Foundation's service offering.

To assist the Trustee in meeting these priorities, the Trustee has set objectives and action items as set out below.

Priority Fund projects resulting in the betterment of POMGen	Objective(s) <ul style="list-style-type: none">✚ Assist the people of Papua New Guinea achieve optimal health outcomes in a timely manner.✚ Advance the purpose of POMGen in facilitating the good health and wellbeing of the people of Papua New Guinea.
	Actions to achieve objective(s) <ul style="list-style-type: none">✚ Seek out opportunities for Government grants open to purposes including the advancement of good public health.✚ Liaise with executives of POMGen as to priority needs of the hospital, including with respect to training, equipment and personnel.✚ Explore opportunities for public fund raising outside Papua New Guinea.✚ Provide support for the construction and fitout at POMGen of additional operating theatres and palliative care facilities.✚ Prepare an updated scholarship proposal to be open to select health professionals willing to share skills with POMGen staff.✚ Review funding initiatives at least on an annual basis.



<p>Priority</p> <p>Build the profile of the Foundation in Papua New Guinea and Australia</p>	<p>Objective(s)</p> <ul style="list-style-type: none"> ✚ Grow the public profile of the Foundation. ✚ Maintain the reputation of the Foundation. <p>Actions to achieve objective(s)</p> <ul style="list-style-type: none"> ✚ Review and update on a regular basis all material prepared by or for the Foundation and published in the public domain. ✚ Maintain and implement policies that embrace social inclusion and that seek to protect children, the elderly and the disadvantaged. ✚ Maintain Foundation records in a reproducible and easily accessible manner. ✚ Appoint appropriately skilled and experienced board members. ✚ Publish Foundation accounts annually. ✚ Share information on health needs, initiatives and care in PNG. ✚ Participate in conferences relevant to the provision of hospital services.
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<p>Priority</p> <p>Optimise the Foundation's service offering</p>	<p>Objective(s)</p> <ul style="list-style-type: none"> ✚ Facilitate the meeting by POMGen of critical public health care needs.
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- ✚ Promote 'whole of project' monitoring on projects funded by the Foundation.
- ✚ Encourage best practice.

Actions to achieve objective(s)

- ✚ Engage with organisations operating with the same or similar goals to those of the Foundation.
- ✚ Prepare and implement a program to evaluate the effectiveness and proper application of moneys provided by the Foundation.
- ✚ Build relationships - built on a platform of transparency and respect - with public and private organisations seeking to provide clinical and related services and equipment at POMGen.
- ✚ Maintain a low maintenance administration profile, including by utilising existing skill sets and resources.
- ✚ Prioritise projects that will provide benefit over the long-term benefit.
- ✚ Establish an organisation review regime for organisations looking to the Foundation for support.

REVIEWING THIS STRATEGIC PLAN

The Trustee will review this strategic plan in each year of the current period against actions undertaken and the values of the Foundation as set out in this strategic plan.

In reviewing this strategic plan, the Trustee will:

- ✚ seek input from the public;
- ✚ review and evaluate the effectiveness of the Foundation's current projects and practices;
- ✚ consider alternatives for the most effective means of securing better health outcomes for the people of Papua New Guinea.

